



THE DREAM CENTER

203-205 W 119th St New York, New York 10027 www.dreamcenterharlem.org

A TRANSFORMATIVE SPACE DESIGNED TO AWAKEN DREAMS

PROPOSAL FORM FACT SHEET

Thank you for your proposal! We are elated that you have an interest in collaborating with us to bring about transformation and catalytic good in the Harlem community. Before completing the proposal form, please take a moment to read this information. It may answer some of your preliminary questions, as well as help you gauge if your program is the right fit for The Dream Center.

::: ABOUT THE DREAM CENTER

The Dream Center is a very unique space. From awakening dormant dreamers to birthing valiant visionaries, The Dream Center is a multifaceted transformative hub that unearths unlimited possibilities, while simultaneously shaping the winds of perception. As a self-sustaining multigenerational extension of First Corinthian Baptist Church (FCBC), The Dream Center is the tangible vision of Senior Pastor Michael A. Walrond, Jr. By way of both unparalleled and unmatched programming, focused on Leadership Development, Economic Empowerment and Creative Arts, The Dream Center inspires, informs and ignites the imaginations of visionaries and dreamers across a myriad of genres.

::: HOW PARTNERING WORKS

The Dream Center houses select outside programs that fall in line with The Dream Center's vision and objectives. **These programs do not automatically become Dream Center programs.** Rather, they are an externally developed program that is being housed, ran, and/or meets in The Dream Center.

::: FREQUENTLY ASKED QUESTIONS

→ How does the Program proposal process work?

Fill out the proposal form along with any additional pertinent material. Please email it to showard@dreamcenterharlem.org. Please allow 2-3 weeks for The Dream Center staff to process your proposal information. If you have additional questions, do not hesitate to contact us.

→ What does the Partnership with The Dream Center entail?

1. Use of The Dream Center Space (based on availability)
2. Use of the facilities: chairs, tables, and any other equipment requested.
3. Space on the Partners page of our website.



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→ How developed does my program have to be?

In our short history, our more successful partnerships have been with previously developed programs; programs that have been effective, tested, and fruitful in other venues. This does not mean that we exclusively accept programs such as this. But brand new programming may have difficulty finding its feet in such a new facility. If you are proposing untested programming, **please be very specific** in your proposal about marketing, gaining an audience, and why you feel this program will be perfect for The Dream Center.

→ What do I need to provide to The Dream Center in addition to the proposal form?

Whatever material you feel is necessary to supplement your application as well as what you feel is pertinent to the program. For instance, if your program is classroom based, curriculum and a schedule would be appropriate. Also any print material, 1 pagers, brochures, flyers and marketing material.

→ What is the turnaround time for proposals?

2 – 3 weeks.

→ What is the cost for housing my proposed program here?

Our partnered programs do not pay to use The Dream Center. If you'd like to use the space for a specific one-day event, you can rent our space. Please contact showard@dreamcenterharlem.org if a rental is more conducive to your needs.

→ What marketing/print material does The Dream Center provide?

As a partner, we include you on the Partners page of our website. The proposing program is responsible for all print/marketing materials. It is a good idea to have a marketing plan in place and submit it with your proposal, but this is not necessary.

→ How many programs are accepted a year?

This is subjective. It really is contingent on how many proposals we receive, how much space we can allot, how our calendar looks, and if there are too many similar programs.



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→ What materials does The Dream Center provide?

The Dream Center provides the space, tables, and chairs. There are laptops, iPod players, and television screens at your disposal if you need them. Selected programs would need to fill out a FACILITIES REQUEST form for each of their sessions. This will let us know what you need and our sextons can have the room set up for you when you arrive.

→ I have a brand new program that I think would be a great fit for regular yearly Dream Center programming.

Awesome! Dream Center programming is carefully crafted by Dream Center staff, some committee volunteers, Pastor Michael A. Walrond Jr., pastor of FCBC, and The FCBC Community Development Corporation (CDC). As an ever-evolving transformative space, **we do not guarantee any programs will be kept from year to year.** We are always eager to hear ideas to make our provided programming better. We urge you to submit your proposal for your program and let us examine it after it has had a successful run. If it truly is a compatible program that falls in line with The Dream Center's vision, it is definitely something we can look into for the following year.

→ I know all The Dream Center programming is free. What if I'd like to charge for my program?

You are welcome to charge for your proposed program. We do not put limits on it. However, we do market our programming as free and for the community. If there is exorbitant pricing in your program, it may not be a good fit for The Dream Center.

→ What budget does The Dream Center provide for my proposed program?

As a partner program, you are not incorporated into The Dream Center's budget. Funds and a budget to run your sessions must come from the proposed program. Providing a budget for your proposed program is suggested, but not required.

→ What programming does The Dream Center already have in place?

Please check our website for our current programs. Currently, we are only accepting program that cater to youth for our summer schedule. Our primary foci are Leadership Development, Economic Empowerment and Creative Arts. Currently we have a particular need for classes in the economic empowerment realm. You can visit our website, www.dreamcenterharlem.org to see our full catalog of programming.



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→ What are the business hours for The Dream Center?

Sun: Closed **Mon:** 2pm-8pm **Tues:** 12pm-8pm **Wed:** 12pm-8:30pm **Thur:** 12pm-8pm
Fri: Closed **Sat:** 10am – 12pm (Times are contingent on programming)

→ Do I need insurance to house my program at The Dream Center?

Yes. All partnered programs must have liability insurance before classes/sessions can begin in the space.

→ Didn't answer your question?

Please email us directly: info@dreamcenterharlem.org

OR

Feel free to submit your proposal with your questions. Syreena Howard, our Dream Coordinator, should be able to answer them directly.